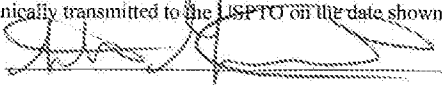


I hereby certify that this correspondence is being electronically transmitted to the USPTO on the date shown below.

Date: 11/29/10

Signature:  (Steven M. Giovannetti)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application No.: 09/677,954  
Confirmation No.: 3145  
Filing Date: October 2, 2000  
Inventor(s): Sunil K. RAO et al.  
Title: METHOD AND APPARATUS FOR MOBILE ELECTRONIC  
COMMERCE  
Examiner: Mark A. Fadok  
Group Art Unit: 3625

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**RESPONSE TO NON-FINAL OFFICE ACTION**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

This is in response to the non-final Office Action dated May 28, 2010 for which a response was due on August 28, 2010. Filed herewith is a Petition and fee for a three-month extension of time, thereby extending the deadline for response to November 28, 2010 (November 29, 2010 because November 28, 2010 fell on a Sunday). Accordingly, this response is timely filed. Reconsideration and allowance of the pending claims, as amended, in light of the Remarks presented herein are respectfully requested.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks** begin on page 7 of this paper.